

Jockey Person to Person® Celebrates International Pilates Day

Comfort Specialist® consultants join awareness day movement

Kenosha, WI (Grassroots Newswire) April 30, 2007 -- In conjunction with the worldwide movement to promote and make people aware of the trendy exercise, Jockey Person to Person, Inc. is recognizing International Pilates Day on May 5th.

“Pilates is continuing to be one of the most popular ways to exercise and stay fit,” states William Juenger, Director of Merchandising and Marketing for Jockey Person to Person. According to a leading health and fitness professionals association, not only does Pilates improve body strength and tone, it alleviates stress and exhaustion, and welcomes a sense of well being for individuals who take part in the exercise. “That is why we provide Pilates participants, and those who have other exercise regimens, the comfort in clothing they need when working out”, Juenger said.

Juenger goes on to say that “the Jockey Person to Person® activewear line, which provides softness, and extreme ease of movement, is perfect for women who enjoy Pilates. Our mission is to offer the finest products with advanced technology in fabrication and design, superior components, unique detailing and above all – comfort! While Jockey Person to Person follows the trends, they also listen to their consumers and Comfort Specialist® consultants by providing them with the comfortable apparel and styling they need and continually ask for.”

Jockey Person to Person offers residents in the area the opportunity to ‘Shop’ for some of the best Jockey® branded apparel, ‘Host’ a fun evening with friends while receiving free products and discounts, and ‘Earn’ extra income by exploring a new career opportunity that is easy to balance with family life.

For more information about Jockey Person to Person, to learn more about the company’s activewear line, or to find out how to become an Independent Comfort Specialist® consultant, please visit the company’s Web site at www.jockeypersontoperson.com.