

## **Jockey Person to Person™ Brings Comfort Center Stage**

*“Comfort” is Always in Fashion*

**Kenosha, WI (Grassroots Newswire) November 16, 2007** -- Fashion trends seem to come and go, but comfort is the first thing shoppers look for when they buy clothing. With their newest collection, Jockey Person to Person™ artfully merged fashion with comfort allowing consumers to have the best of both worlds.

“Comfort is definitely in,” said Diane Nopenz, Director of Product Management for Jockey Person to Person™, which recently launched a new collection called “Comfort Extras,” which includes pashminas, shawls, cozy slippers and cuddly blankets. “When we launched this collection, we knew we were hitting the heart of comfort.”

“More than ever, people today are looking for fashionable comfort. With our beautiful intimates collection of bras and panties and activewear collection like quilted jackets and accessories, Jockey Person to Person™ offers women comfortable and functional clothing from the inside and out.”

“Jockey Person to Person™ offers products focused on comfort as well as those displayed in the comfort of the home,” Nopenz said. “Whether going from yoga to the grocery store or from the soccer field to the dinner table, we all want clothing that is fashionable, versatile and easy fitting. Wherever the day takes you, you can be assured you will have that comfortable feeling in our clothing while maintaining a great sense of style.”

“When it comes to apparel, Jockey Person to Person™ focuses on superior fabrications and unique design details for its premium products. We offer the opportunity to ‘shop’ for some of the best Jockey® branded apparel, ‘host’ a fun evening with friends while receiving free products and discounts, and ‘earn’ extra income by exploring a new career opportunity that is easy to balance with family life,” Nopenz said.

For more information about Jockey Person to Person™ and the new “Comfort Extras” collection or to find out how to become a Comfort Specialist™ consultant, please visit the company’s Web site at [www.jockeypersontoperson.com](http://www.jockeypersontoperson.com).